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**BTCaaS**  
Consultants

**Business  
Transformation  
Partner**

**2025**



Your Success is  
**Our Responsibility**

At BTCaaS Consultants, we empower businesses to streamline operations, craft strategic transformation roadmaps, and adopt innovative technologies. Our aim is to enhance revenue, boost profit margins, and delight both customers and employees, ensuring success in emerging markets.

BTCaaS -  
Business Transformation  
Consulting as a Service

# About Us



BTCaaS Consultants is a digital technology firm focused on business transformation, operational excellence, technology innovation, change management and custom solutions.

Founded in 2024 by Simhachalam Mamidi, a seasoned leader with two decades of experience driving transformation across organizations i.e. Wipro, Tech Mahindra, Genpact, Cyient; and worked for Fortune 500 clients having specialized in transformation strategy and technology consulting.

## What we do



### DISCOVERY & ASSESSMENT

Uncover opportunities by assessing readiness for digital or technology adoption, while crafting strategy and roadmap towards improvement



### DIGITAL MARKETING

Enabling customers to gain a competitive advantage over their competitors through tailor-made marketing & communication strategies on digital channels for maximized returns for business success



### BUSINESS CONSULTING

Adoption of standards, frameworks, and best practices (ISO, CMMI, ITIL, PMP, Agile & Scrum); optimization of processes through Lean, Six Sigma, Design Thinking and Innovation



### HR & COMPLIANCE

Build capabilities in emerging technologies and streamline people processes to maximize utilization and productivity; helping deliver faster and successful project execution



### TECHNOLOGY CONSULTING

Implement digital technologies including products and platforms, cloud migration, chatbot and voice bot deployment, ServiceNow platform implementation, data visualization, analytics as well as RPA - Robotic Process Automation



### STAFF AUGMENTATION

Supply on-demand, highly skilled resources across a broad spectrum of business and technology consulting domains, ensuring seamless and immediate alignment with customer needs



### CHANGE MANAGEMENT

Empower organizations to adapt business and technology changes that accelerate growth through the Prosci ADKAR framework



# Vision & Mission



## OUR VISION

To emerge as a globally renowned consulting firm from India, ranked among the top 10 tech consulting firms within the next decade, by delivering exceptional solutions and driving transformative growth through strategic partnerships and innovative services.



## OUR MISSION

At BTCaaS, we deliver premier consulting services by partnering with leading product and solution providers, leveraging top subject matter experts, and collaborating with skilled consultants. Our goal is to build a strong, influential brand while fostering a collaborative environment that redefines excellence in the consulting industry.

## Our Leadership



**Simhachalam Mamidi**  
Founder & CEO  
Transformation  
Leader



**Ashok Chandra V**  
Co-Founder  
Technical Architect



**Ashok Kumar P**  
Co-Founder  
Technical Architect



**Vimala Killi**  
Director, Marketing &  
Communications



**Sasibhushan Seepana**  
Director, HR &  
Compliance



# What they say



## CONTACT US

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“ I worked with the Founder and his team on a critical data center migration to Azure. He expertly managed tasks, coordinated teams and maintained clear communication, ensuring smooth progress throughout the 8-month project. I'd gladly collaborate with them again.

**Global Program Manager, Serco, Australia.**

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“ Working with BTCaaS through Tech Mahindra was a pleasure. Their dedication, quick execution, and consistent support were key in designing transformative strategies and solutions. They are a valuable asset to any organization.

**Practice Head, Tech Mahindra, US**

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“ I worked closely with Simha and his team to meet EY ET transformation goals. He delivered promised high-quality results, took responsibility, and offered valuable improvements. A dependable man and an asset to any organization. Looking forward to working with him again!

**T&CI Practice leader, EY, US**

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“ Working with the Founder has been outstanding. His expertise in Lean Six Sigma and Digital Transformation significantly improved our processes. He excels in data analysis, effective communication and driving transformation. Highly recommend BTCaaS for his team's dedication and insights.

**Quality Leader, Genpact, India**

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“ I worked with Founder on EY's ambitious goals, benefiting from his extensive knowledge in Data Analytics and Project Management. His leadership and approachability were invaluable. I highly recommend him.

**Program Manager, Microland, India**

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**THANK  
YOU**